

TALKING TO YOUR CHILD ABOUT eBIKE SAFETY



eBikes are opening up a whole new world for young riders. They're using them to get to school, go to practice, ride with friends, and explore farther than ever before. They also move faster than traditional bikes and often share space with traffic, pedestrians, and other cyclists.

That makes a thoughtful conversation at home one of the most important places to start.

Start with what excites them

Ask where they want to go. Who they want to ride with. What they're looking forward to.

When the conversation starts with excitement, it's easier to talk to them about how to ride in a way that keeps that freedom going.

Talk through real situations

Instead of broad rules, walk through what riding actually looks like.

- **What happens at an intersection?**
- **What should you do when a car is turning?**
- **Where should you ride?**
- **What makes for good manners?**

The key here isn't to get perfect answers, it's to get your child to think ahead and remember these talks when they're out riding.

Set clear expectations

Keep it simple and consistent:

- **Always wear proper gear, especially a quality helmet**
- **Always be aware of traffic and surroundings**
- **Put distractions away**
- **Follow the rules of the road**
- **Be respectful**

Clear expectations are easier to remember and follow.



Help them understand the risks with riding eBikes

Talk about how visibility works and why it's important to assume others may not see them. Discuss the importance of a pre-ride check and the consequences of not doing one. Talk about the effects of speed and the importance of having good skill and control. These are the kinds of details that shape good decisions on every ride.

Make it something you do as a family

Use their interest as a reason to make eBike safety part of the family conversation. Start the online eBike eCourse and talk through the lessons, then take it off-screen.

Practice quick stops. Ride a short route. Point out intersections, driveways, and blind spots — the kinds of situations young riders may encounter every time they ride.

Small, repeatable moments help turn awareness into habit.



Start building those skills

Throughout May Bike Month, the eBike eCourse is available **free** at eBikecourse.com/MBM. The online course walks through real-world riding situations and includes guided practice exercises families can use to reinforce what they've learned.

Those who complete the course will receive a certificate of completion and a 30% discount on bicycle helmets from Troy Lee Designs.

So this May, take a few minutes to build a stronger safety mindset at home. Those small conversations and shared practices can carry into every ride. When individual riders make safer choices, the whole community benefits.

Enroll now at eBikeCourse.com.

